

Good Industrial Design Award 2009 for ACC Color Map and Studio Ninaber

The Good Industrial Design Awards 2009, issued by the Stichting Goed Industrieel Ontwerp in the Netherlands, have been issued during a ceremony on December 10th at the Rotterdam School of Management in the Netherlands.

The GIO Award can be compared with the American Idea Award and the German Red dot and iF Award. To be nominated for this Award, a product has to be more than just attractive. Functionality, innovation and choice of material are as important as are aesthetics.

Also, Special Awards have been issued for the most distinguishing contributions on the aspects Respect, Functionality, Ergonomics, Design, Originality and Material. We are very happy that ACC Color Map won the desirable Special Awards on Design. According to the jury it is "quite special that a product for the professional market is so carefully and detailed designed as is the ACC Color Map." The ACC Color Map unlocks the 6,000 colors of Deco's color collection. The challenge is of course to find a design which is practical, workable and accessible. Thanks to a new system of color verification AkzoNobel Deco and Studio Ninaber managed to do so in an unparalleled way.



Special Award Design

- ACC Color Map
- Applicant: Studio Ninaber
- Designers: Dorothee Pape, Bruno Ninaber van Eyben
- Producer: Studio Ninaber and AkzoNobel Decorative Paints



From left to right: jury member Michel Krechting handing over the award to Dorothee Pape, Eliza Noordhoek and Bruno Ninaber van Eyben from Studio Ninaber
(photography: Frank van der Burg)

Deco highlights



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